

EXHIBIT 10

Message

From: [REDACTED]
Sent: 1/29/2019 3:52:44 PM
To: [REDACTED]
Subject: Re: OpenX lays off 100, more pressure on sellside take rates

Yes, I'm here. Let's chat...

On Mon, Jan 28, 2019 at 11:20 PM [REDACTED] wrote:
Are you at DVAALs?

On Mon, Jan 28, 2019, 7:31 PM [REDACTED] wrote:
No..this topic continues to get ignored. would love your help to have 1 resurfaced for sure..

separately, we should talk about #2 and when the right time, if ever, to bring this up again.

On Sun, Jan 20, 2019 at 2:47 PM [REDACTED] wrote:
I don't think we've truly discussed this (we had a repricing review where [REDACTED] asked us NOT to change rates) but I don't think we talked about margin or disclosure... right? should we get together (you, [REDACTED], [REDACTED], me) to discuss? or push to [REDACTED]?

[REDACTED]

On Fri, Jan 4, 2019 at 4:40 PM [REDACTED] wrote:
ATTORNEY-CLIENT PRIVILEGED AND CONFIDENTIAL

[REDACTED]

Redacted - Privilege

Redacted - Privilege

On Thu, Jan 3, 2019 at 9:18 PM [REDACTED] wrote:
ATTORNEY-CLIENT PRIVILEGED AND CONFIDENTIAL

Redacted - Privilege

Thanks,
[REDACTED]

On Thu, Jan 3, 2019 at 9:03 PM [REDACTED] wrote:

Redacted - Privilege

On Thu, Jan 3, 2019, 7:38 PM [REDACTED] wrote:

Redacted - Privilege

[REDACTED] 917.338.0468

On Thu, Dec 20, 2018 at 11:12 AM [REDACTED] wrote:
Attorney Client Privileged

[REDACTED] who may have a POV on apps as well
[REDACTED] as well

Redacted - Privilege

Redacted - Privilege

On Thu, Dec 20, 2018 at 10:26 AM [REDACTED] wrote:

ATTORNEY CLIENT PRIVILEGED & CONFIDENTIAL --

Redacted - Privilege

Redacted - Privilege

Redacted - Privilege

[REDACTED]

On Thu, Dec 20, 2018 at 10:00 AM [REDACTED]

wrote:

[REDACTED]



